

## BULK ACTIVATION & CHANGE REQUEST FORM

To request activation of a Bulk Subscriber Account: (i) Retailer must fully and correctly complete (with all applicable signatures) this Bulk Activation Form (the "Activation Form") and (ii) send it to DISH via email to DISH at [dishnetworkcommercialoperations@dish.com](mailto:dishnetworkcommercialoperations@dish.com) or fax it to DISH at (303)723-3518 at least two (2) full business days prior to the Requested Activation Date specified below. Service is provided subject to the terms and conditions of the Commercial Customer Agreement (the "Commercial Customer Agreement"), which is available on DISH's website at [www.dish.com/commercial](http://www.dish.com/commercial). Programming prices/rates and packages are subject to change without notice at any time and from time to time in the sole and absolute discretion of DISH for any reason or no reason. All Bulk Programming rates are based on programming being provided to 100% of the total Drops/Units at the Bulk Property, with a minimum prerequisite of ten (10) Drops/Units per Bulk Property.

**PLEASE TYPE THE INFORMATION IN THE FORM BELOW, DIGITALLY SIGN, AND EMAIL TO  
DISHNETWORKCOMMERCIALOPERATIONS@DISH.COM OR FAX TO (303) 723-3518**

**Requested Pre-Activation Date** \_\_\_\_\_

(Pre-activation may not exceed 10 days, Headends only)

**Request Type** \_\_\_\_\_

**Property Type** \_\_\_\_\_

**Billing Type:** Monthly ☐ Annual ☐

**Requested Full Activation Date** \_\_\_\_\_

**Total Drops/Units** \_\_\_\_\_

**System Type** \_\_\_\_\_

Must be 100% Drops/Units Minimum 10 Rooms/Units

### **Customer/Property Information:**

Property Name \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Property Account Number \_\_\_\_\_

Hierarchy Account Number \_\_\_\_\_

### **Retailer Information:**

Retailer No. \_\_\_\_\_

Distributor Retailer Name (if Applicable) \_\_\_\_\_

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### **Property Billing Information:**

Business Name \_\_\_\_\_

Attention \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Name \_\_\_\_\_

### **Promotions**

☐ **AMENITY INCENTIVE 36:** To be considered for participation in the Amenity Incentive 36 Promotional Program, the Bulk Property MUST: (i) be a Qualifying Bulk Subscriber with a minimum of thirty (30) total Drops/Units, (ii) subscribe to Bulk Programming services totaling a minimum of Five and 00/100 Dollars (\$5.00) per Unit per month (exclusive of any applicable taxes or fees) and (iii) enter into a three (3) year agreement. Only new or reconditioned model 311 receivers are eligible for this Promotional Program and participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Incentives are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.

☐ **AMENITY INCENTIVE 60:** To be considered for participation in the Amenity Incentive 60 Promotional Program, the Bulk Property MUST: (i) be a Qualifying Bulk Subscriber with a minimum of fifty (50) total Drops/Units, (ii) subscribe to Bulk Programming services totaling a minimum of Nine and 00/100 Dollars (\$9.00) per Unit per month (exclusive of any applicable taxes or fees) and (iii) enter into a five (5) year agreement. Only new or reconditioned ViP 211(k), or ViP 222(k) receivers are eligible for this Promotional Program and participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Incentives are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.

**TOTAL PRICE PER DROP** \_\_\_\_\_

### **Comments**

\_\_\_\_\_  
Property Representative Signature

\_\_\_\_\_  
Property Representative Title (i.e. Owner, Manager, etc.)

BY SIGNING IN THE APPROPRIATE SPACE DESIGNATED ON THIS ACTIVATION FORM AND SUBMITTING THIS FORM TO DISH, THE BULK PROPERTY AND THE RETAILER: (I) ACKNOWLEDGE AND AGREE TO BE BOUND BY ALL OF THE TERMS AND CONDITIONS OF THIS ACTIVATION FORM, THE COMMERCIAL CUSTOMER AGREEMENT, AND THE BUSINESS RULES WHICH ARE INCORPORATED HEREIN BY REFERENCE AND (II) DECLARE UNDER PENALTY OF PERJURY THAT THE INFORMATION CONTAINED IN THIS ACTIVATION FORM, INCLUDING WITHOUT LIMITATION THE REPORTED TOTAL NUMBER OF DROPS/UNITS, IS TRUE AND CORRECT AND IN COMPLIANCE WITH THE TERMS AND CONDITIONS OF THE COMMERCIAL CUSTOMER SERVICE AGREEMENT AND THE BUSINESS RULES. Total Drops/Units is defined in the Business Rules. Notwithstanding the foregoing, DISH reserves the right to determine from time to time, in its Sole Discretion, whether total Drops/Units with respect to each such location should more appropriately be determined in a different manner.

**\*"DISH Network" and "DISH" are trademarks of DISH Network L.L.C.  
For purposes of this Activation Form, "DISH Network", and  
"DISH" shall mean DISH Network L.L.C.**

All rates are based on a per room/unit basis, per month and applied to the total number of units.  
In order to subscribe to the ESPN Package, all programming in that package must be delivered in each room.

Additional Bulk Services		Add	Remove	Price Per Drop	
Electronic Programming Guide (EPG) Data Access Service [FTG Headend Locations Only] <i>DISH reserves the right to audit per the applicable agreement(s).</i>	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.25
HD over Coax (Please type in approved equipment manufacturer) <i>DISH reserves the right to audit per the applicable agreement(s).</i>	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.00
Manufacturer: _____					

Core Bulk Programming Packages (please check services ordered)		Add	Remove	Price Per Drop	
Essentials	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$1.75
America's Top 120	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$12.25
America's Top 200	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$18.25
America's Top 250	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$27.00
Add HD (requires minimum subscription of America's Top 120)	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$1.00
Premier (Hospitality Only)    *Cannot be used for L-Band Installations	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$3.15
DishLATINO Clasico	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$3.65
University Pack (Available to Universities and Student Housing Properties only)	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$2.85

Add-On Packages (requires subscription to one core package)			Add	Remove	Price Per Drop		
Blockbuster@Home	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$5.00		
Variety	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.63		
Classic & Country	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.57		
Education & Arts	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.52		
Beyond Entertainment	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.34		
History & More	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.69		
News & Lifestyle	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.38		
The Edge	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.85		
The Escape	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.78		
Golf	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.22		
Comedy & Music	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.70		
Action Pack	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.84		
Discovery Pack	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.11		
BET	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.16		
CNBC	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.17		
Expanded HD Package	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.37		
Sirius Music	Over 60 channels of 100% commercial-free music		<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.17
Pequeño Latino	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.15		
CNN en Español	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.30		
Local Networks In-Market	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.50		

Sports Packages				Add	Remove	Price Per Drop				
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$5.45		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$5.25		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$4.80		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$4.80		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$4.65		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$4.55		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$4.55		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.00		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$4.50		
				Quantity	<input type="text"/>	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.99/ea
				Quantity	<input type="text"/>	<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$1.25/ea
Please Specify										
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$1.99		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$1.99		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$1.99		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.15		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.30		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.30		
				<input type="checkbox"/>	Add	<input type="checkbox"/>	Remove	\$0.25		

Premium Packages					Add	Remove	Price Per Drop
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$4.20
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$3.95
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$7.10
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$3.80
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$2.95
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$3.20
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$14.10
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.65
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.85
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.05
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.25
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.45
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.65
Encore + 6 (Action, Drama, Family, Love, Suspense, Westerns,)					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.85

Spanish and International Packages					Add	Remove	Price Per Drop
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.50
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.50
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.75
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.50
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.25
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.25
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.00
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$2.00
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.25
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.25
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.75
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.50
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.93
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.00
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.75
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.75
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.50
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.50
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.00
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.50
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.50
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.25
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.00
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$12.00
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.00
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.75
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$1.00
					<input type="checkbox"/> Add	<input type="checkbox"/> Remove	\$0.50

All channels may not be available if you live in the following areas: Alaska, Puerto Rico, U.S. Virgin Islands, or Hawaii. Please visit our website at [www.dish.com/commercial](http://www.dish.com/commercial) for further details

## EQUIPMENT INSTRUCTIONS

Please complete this page if you are activating a new bulk account or adding or removing receivers to an existing bulk account. For SMATV (head end) systems, you must indicate the programming package and channel name that will be assigned to each receiver. For L-Band systems, all receivers must receive the same programming and no more than six (6) packages may be selected. Premier cannot be used for L-Band installations. If SMATV, only 311, ViP 211(K), ViP 222(K) will be authorized. Up to two (2) 722(K)s may be authorized if used for SLING Remote Monitoring only.

If using dual-tuner receivers with the Premier package, *italicized* and non-italicized channels (as indicated on the Rate Card) cannot be put together on the same receiver. Only two *italicized* channels or two non-italicized channels can be put on the same dual-tuner receiver. If you have more receivers to list, please attach additional spreadsheets.

	Receiver Number	Smart Card Number	Model No.	Package	Channel	Add/Remove
1						<input type="checkbox"/> <input type="checkbox"/>
2						<input type="checkbox"/> <input type="checkbox"/>
3						<input type="checkbox"/> <input type="checkbox"/>
4						<input type="checkbox"/> <input type="checkbox"/>
5						<input type="checkbox"/> <input type="checkbox"/>
6						<input type="checkbox"/> <input type="checkbox"/>
7						<input type="checkbox"/> <input type="checkbox"/>
8						<input type="checkbox"/> <input type="checkbox"/>
9						<input type="checkbox"/> <input type="checkbox"/>
10						<input type="checkbox"/> <input type="checkbox"/>
11						<input type="checkbox"/> <input type="checkbox"/>
12						<input type="checkbox"/> <input type="checkbox"/>
13						<input type="checkbox"/> <input type="checkbox"/>
14						<input type="checkbox"/> <input type="checkbox"/>
15						<input type="checkbox"/> <input type="checkbox"/>
16						<input type="checkbox"/> <input type="checkbox"/>
17						<input type="checkbox"/> <input type="checkbox"/>
18						<input type="checkbox"/> <input type="checkbox"/>
19						<input type="checkbox"/> <input type="checkbox"/>
20						<input type="checkbox"/> <input type="checkbox"/>
21						<input type="checkbox"/> <input type="checkbox"/>
22						<input type="checkbox"/> <input type="checkbox"/>
23						<input type="checkbox"/> <input type="checkbox"/>
24						<input type="checkbox"/> <input type="checkbox"/>
25						<input type="checkbox"/> <input type="checkbox"/>
26						<input type="checkbox"/> <input type="checkbox"/>
27						<input type="checkbox"/> <input type="checkbox"/>
28						<input type="checkbox"/> <input type="checkbox"/>
29						<input type="checkbox"/> <input type="checkbox"/>
30						<input type="checkbox"/> <input type="checkbox"/>
31						<input type="checkbox"/> <input type="checkbox"/>
32						<input type="checkbox"/> <input type="checkbox"/>
33						<input type="checkbox"/> <input type="checkbox"/>
34						<input type="checkbox"/> <input type="checkbox"/>
35						<input type="checkbox"/> <input type="checkbox"/>
36						<input type="checkbox"/> <input type="checkbox"/>
37						<input type="checkbox"/> <input type="checkbox"/>
38						<input type="checkbox"/> <input type="checkbox"/>
39						<input type="checkbox"/> <input type="checkbox"/>
40						<input type="checkbox"/> <input type="checkbox"/>
41						<input type="checkbox"/> <input type="checkbox"/>
42						<input type="checkbox"/> <input type="checkbox"/>
43						<input type="checkbox"/> <input type="checkbox"/>
44						<input type="checkbox"/> <input type="checkbox"/>
45						<input type="checkbox"/> <input type="checkbox"/>
46						<input type="checkbox"/> <input type="checkbox"/>
47						<input type="checkbox"/> <input type="checkbox"/>
48						<input type="checkbox"/> <input type="checkbox"/>
49						<input type="checkbox"/> <input type="checkbox"/>
50						<input type="checkbox"/> <input type="checkbox"/>

## EQUIPMENT INSTRUCTIONS

Please complete this page if you are activating a new bulk account or adding or removing receivers to an existing bulk account. For SMATV (head end) systems, you must indicate the programming package and channel name that will be assigned to each receiver. For L-Band systems, all receivers must receive the same programming and no more than six (6) packages may be selected. Premier cannot be used for L-Band installations. If SMATV, only 311, ViP 211(K), ViP 222(K) will be authorized. Up to two (2) 722(K)s may be authorized if used for SLING Remote Monitoring only.

If using dual-tuner receivers with the Premier package, *italicized* and non-italicized channels (as indicated on the Rate Card) cannot be put together on the same receiver. Only two *italicized* channels or two non-italicized channels can be put on the same dual-tuner receiver. If you have more receivers to list, please attach additional spreadsheets.

	Receiver Number	Smart Card Number	Model No.	Package	Channel	Add/Remove
51						<input type="checkbox"/> <input type="checkbox"/>
52						<input type="checkbox"/> <input type="checkbox"/>
53						<input type="checkbox"/> <input type="checkbox"/>
54						<input type="checkbox"/> <input type="checkbox"/>
55						<input type="checkbox"/> <input type="checkbox"/>
56						<input type="checkbox"/> <input type="checkbox"/>
57						<input type="checkbox"/> <input type="checkbox"/>
58						<input type="checkbox"/> <input type="checkbox"/>
59						<input type="checkbox"/> <input type="checkbox"/>
60						<input type="checkbox"/> <input type="checkbox"/>
61						<input type="checkbox"/> <input type="checkbox"/>
62						<input type="checkbox"/> <input type="checkbox"/>
63						<input type="checkbox"/> <input type="checkbox"/>
64						<input type="checkbox"/> <input type="checkbox"/>
65						<input type="checkbox"/> <input type="checkbox"/>
66						<input type="checkbox"/> <input type="checkbox"/>
67						<input type="checkbox"/> <input type="checkbox"/>
68						<input type="checkbox"/> <input type="checkbox"/>
69						<input type="checkbox"/> <input type="checkbox"/>
70						<input type="checkbox"/> <input type="checkbox"/>
71						<input type="checkbox"/> <input type="checkbox"/>
72						<input type="checkbox"/> <input type="checkbox"/>
73						<input type="checkbox"/> <input type="checkbox"/>
74						<input type="checkbox"/> <input type="checkbox"/>
75						<input type="checkbox"/> <input type="checkbox"/>
76						<input type="checkbox"/> <input type="checkbox"/>
77						<input type="checkbox"/> <input type="checkbox"/>
78						<input type="checkbox"/> <input type="checkbox"/>
79						<input type="checkbox"/> <input type="checkbox"/>
80						<input type="checkbox"/> <input type="checkbox"/>
81						<input type="checkbox"/> <input type="checkbox"/>
82						<input type="checkbox"/> <input type="checkbox"/>
83						<input type="checkbox"/> <input type="checkbox"/>
84						<input type="checkbox"/> <input type="checkbox"/>
85						<input type="checkbox"/> <input type="checkbox"/>
86						<input type="checkbox"/> <input type="checkbox"/>
87						<input type="checkbox"/> <input type="checkbox"/>
88						<input type="checkbox"/> <input type="checkbox"/>
89						<input type="checkbox"/> <input type="checkbox"/>
90						<input type="checkbox"/> <input type="checkbox"/>
91						<input type="checkbox"/> <input type="checkbox"/>
92						<input type="checkbox"/> <input type="checkbox"/>
93						<input type="checkbox"/> <input type="checkbox"/>
94						<input type="checkbox"/> <input type="checkbox"/>
95						<input type="checkbox"/> <input type="checkbox"/>
96						<input type="checkbox"/> <input type="checkbox"/>
97						<input type="checkbox"/> <input type="checkbox"/>
98						<input type="checkbox"/> <input type="checkbox"/>
99						<input type="checkbox"/> <input type="checkbox"/>
100						<input type="checkbox"/> <input type="checkbox"/>