

The APEX Event Specifications Guide Template Approved by the Convention Industry Council on September 30, 2004 Updated June 2005

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ACCEPTED PRACTICES

- 1. The term *Event Specifications Guide* or *ESG (acronym)* should be the industry's official term for the document used by an event organizer to convey information clearly and accurately to appropriate venue(s) and/or suppliers regarding all requirements for an event. This is a four-part document which includes:
 - Part I: The Narrative general overview of the event.
 - Part II: Function Schedule timetable outlining all functions that compose the overall event.
 - Part IIIa: Function Set-up Order specifications for each function that is part of the overall event (each function of the event will have its own Function Set-up Order).
 - Part IIIb: Function Set-up Order (Exhibitor Version) specifications for each booth/stand that is part of an exhibition.

This is based on accepted terminology defined in the *APEX Industry Glossary*. The *Glossary* defines an event as "an organized occasion such as a meeting, convention, exhibition, special event, gala dinner, etc. An event is often composed of several different yet related functions." The *Glossary* also defines a function as "any of a group of related organized occasions that contribute to a larger event" (e.g. registration area, coat check, rehearsal, outside display, seating area, office, poster session, green room, emergency information area, breakout session, etc.).

- 2. The *APEX ESG* should be the industry's accepted format for the conveyance of information regarding the requirements of an event.
- 3. The following fields in the *Narrative* portion of the *ESG* require information input and are designated by *. An acceptable input is "Not Applicable" or "NA":

Date Originated

Date Revised

Event Profile

- Event Name
- Event Organizer/Host Organization Mailing Address Line 1
- Event Organizer/Host Organization City
- Event Organizer/Host Organization State/Province
- Event Organizer/Host Organization Postal/Zip Code
- Event Organizer/Host Organization Country
- Event Organizer/Host Organization Phone
- Event Type

Dates & Times

- Published Event Start Date
- Published Event End Date
- Pre-Event Meeting
 - Dav & Date
 - Time
 - Location
 - Attendees
- Post-Event Meeting
 - Day & Date
 - Time
 - Location
 - Attendees

Kev Event Contacts

Complete information for a minimum of one (1) key event contact person

Attendee Profile

Accessibility/Special Needs

Housing

- Room Block(s) Complete information for a minimum of one (1) Hotel or Housing Facility
- Reservation method
- Accessibility/Special Needs Rooms

Safety & Security

- Medical/Emergency Instructions
- Key Event Organizer/Host Organization Contact in Case of Emergency/Crisis
- Crisis & Emergency Instructions

- On-site Communications
- Hours of surveillance
- Areas for surveillance

_

Food & Beverage

- Special Requirements
- Catered Food & Beverage Total Expected Attendance Chart

Transportation

Attendee Shuttle Provided

Shipping/Receiving

- One line of the Shipping Grid
- Expected Outbound Shipping Requirements

Billing Instructions

- Group is tax-exempt
- Room & Tax to Master
- Incidentals to Master
- Guests Pay on Own
- Negotiated Items/Services
- Final Bill to Be Provided to (contact name)
- Final Bill to Be Sent to (mailing address)

Authorized Signatories

- Complete information for a minimum of one (1) authorized signatory
- 4. There should be various stages in the evolution of the APEX ESG and the processes used to complete it:

Stage I - The form will be a word processing file and be completed manually. It will be shared by event organizers and venues/suppliers in electronic and/or hard copy form.

- Every facility and vendor involved in an event should receive a complete copy of the final ESG.
- Each ESG will include dates for pre- and post-event meetings to review and revise information.
- The ESG should be shared in a way that, when changes are made, they can be properly tracked and identified. Specifically, when a change is made from the original published document, a revised date should be inserted, and any change should be highlighted and dated within the document.
- The Function Set-up Order (Exhibitor Version) should be used by exhibitors to communicate booth/stand needs to show management and other vendors. Additionally, show managers can use the form to guide exhibitors through the process of determining and relaying their set-up requirements.
- The suggested timetable for the completion and sharing of the information contained in this document is dependent upon the size and complexity of the meeting, convention, or exhibition.
 - At a minimum, an event organizer should send the ESG to all facilities and vendors four weeks prior to the start of the event.
 - **Also, at a minimum,** facilities and vendors should respond with completed orders [production schedules, Banquet Event Orders (BEOs), etc.] no later than two weeks prior to the event.

While these are recommended guidelines, the needs of each facility and vendor will vary. Event organizers should confer with suppliers to determine the timeline and deadlines for this information. Also, all parties should consult the relevant contract because that could override any recommendation in this document.

Stage II - When industry-related software is updated and new software is developed, programmers will ensure that the APEX data map is referenced so that all data fields are defined correctly and are able to efficiently capture, store, and share information from the APEX ESG. This will allow for more automated sharing and updating of the report.

5. The Convention Industry Council will annually convene a special committee of professionals from across the meetings, conventions, and exhibitions industry to review all recommendations to the contents of the APEX Event Specifications Guide that have been be received in the preceding year. This special committee will consult and confirm that changes to the report are required. It will then make a formal recommendation to the Convention Industry Council for action.

APEX EVENT SPECIFICATIONS GUIDE (ESG) TEMPLATE

Instructions for Use

The *ESG* is a written document that is all inclusive of event details. It includes three sections: 1) Narrative 2) Function Schedule and 3) Function Set-up Order. The following templates will assist event organizers in compiling complete information for a venue partner and contractor/supplier partners. Note the following:

- 1. Required Information: Several fields require information input. These items are designated by *.
- 2. Every function must have its own Function Set-up Order.
- 3. Every function must have a number. All diagrams, photos, sign copy, etc. refer to the function number at all times. When a new function is added, it is at the discretion of the planner whether to order in sequence, or to use "intermediate numbers." Anything other than whole numbers must be formatted as 1a, 1b, 1c, etc. When a function in sequence is cancelled, the function number should not be reassigned.
- 4. Every section may not apply for every event.
- 5. Changes & Revisions: ESGs should be shared in a way that, when changes are made, they can be properly tracked and identified. Specifically, when a change is made from the original published document, a revised date should be inserted, and any change should be highlighted and dated within the document.
- 6. The Function Set-up Order (Exhibitor Version) should be used by exhibitors to communicate booth/stand needs to show management and other vendors. Additionally, show managers can use the form to guide exhibitors through the process of determining and relaying their set-up requirements.

PART I – Narrative

Dat	e Originated*:							
Dat <i>Rep</i>	e Revised*:eat for additional revisions	s as necessary.						
	A. EVENT PROFILE							
	Event Name*:							
	Event Organizer/Hos	t Organization:						
	Event Organizer/Hos	t Organization Phone*:						
	Event Organizer/Hos	t Organization Mailing Address Line 1*:	· · · · · · · · · · · · · · · · · · ·					
	Event Organizer/Hos	t Organization Mailing Address Line 2:						
	Event Organizer/Hos	t Organization City*:						
	Event Organizer/Hos	t Organization State/Province*:	_					
	Event Organizer/Hos	t Organization Postal/Zip Code*:						
	Event Organizer/Hos	t Organization Country*:						
	Event Organizer/Hos	t Organization Web Address:	-					
	Event Web Address:							
	Event Organizer/Host Organization Overview (mission, philosophy, etc.):							
	Event Objectives:							
	Event Scope:	Drop Down Options: ☐ Citywide ☐ Single Venue ☐ Multiple Venue ☐ Other:						
	Event Type*:	Drop Down Options: ☐ Board Meeting ☐ Committee Meeting ☐ Customer Event ☐ Educational Meeting ☐ General Business Meeting ☐ Incentive Travel ☐ Local Employee Gathering ☐ Product Launch ☐ Public/Consumer Show	□ Sales Meeting □ Shareholders Meeting □ Special Event □ Team-Building Event □ Training Meeting □ Trade Show □ Video Conference □ Other:					
	Event Frequency:	Drop Down Options: ☐ One Time Only ☐ Biennial ☐ Annual ☐ Semi-Annual ☐ Quarterly ☐ Monthly ☐ Other:						

	Event is mandatory for at	tendees: 🗆 Yes 🕒 No			
	Spouses & Guests are in	vited to attend: Yes	No		
	Children are invited to att	end: □ Yes □ No			
	Other Event Profile Com	ments:			
В.	KEY DATES, TIME	S, & LOCATIONS			
	Refer to the complete Sc activities.	hedule of Events (Part II of th	he ESG) for complete deta	ails on all functions	and scheduled
	Primary Event Facility Na	ame:	Event Location	City:	_
	State/Province:		Country:		
	Published Event Start Da	ite*:			
	Published Event End Dat	e*:			
	Pre-Event Meeting Day & Date*: Time* (US & Military Location*: Attendees*:	via auto calc):			
	Post-Event Meeting Day & Date*: Time* (US & Military Location*: Attendees*:	via auto calc):			
	Pre-Event Move-in & Set If Yes, Specific Sche	-up Required: ☐ Yes ☐ N dule Will Be Provided By:	lo (e.g. name of	contractor)	
	Other Dates & Times Con e.g. registration desk	mments: k hours, daily review meeting	s		
C.	KEY EVENT CONT Use this section to list all company, security compa	key personnel for the event any, preferred shipper).	(e.g. staff, exhibits manag	ger, general service	es contractor, A/V
Г	Name	Address	Description of	Location During	Emorgonov
	Title	Telephone	Responsibilities	Event	Emergency Contact?
	Company	Fax Email Mobile Phone	· responsion		
Ī	Contact1 Name*	Contact1 Address*	Contact1	☐ On-Site*	☐ Yes
	Contact1 Title*	Contact1 Telephone*	Responsibilities*	□ Off-site*	□ No
	Contact1 Company*	Contact1 Fax*			
		Contact1 Email* Contact1 Mobile Phone*			
-	Repeat for additional Contacts as necessary.	CONTROLL WINDSHIE FINNE			
L	Supplier Partner Contact	cts	1	l	
_					
	Name	Address	Description		on During
	Title	Telephone	Responsibil	ities Event	

-				
	Company	Fax		
		Email Mobile Phone		
•	Contact1 Name*	Contact1 Address*	Contact1	☐ On-Site*
	Contact1 Title*	Contact1 Telephone*	Responsibilities*	☐ Off-site*
	Contact1 Company*	Contact1 Fax*		
		Contact1 Email*		
-	Repeat for additional Contacts as necessary.	Contact1 Mobile Phone*		
L	Other Event Contacts Com	ments:		-
_	ATTENDEE DOOLU I	=		
D.	ATTENDEE PROFILI See Section E for the Exhib			
	Expected Total Event Atten	dance:		
	Number of Pre-Registered	Attendees:		
	Number of Domestic Attend Note: Domestic Attend	lees: lees live in the same country where	the event is held	
	Number of International Atte	endees:		
	Demographics Profile (Atter	ndees Only):		
	Accessibility/Special Needs Note: Use this section	*:to outline any special needs the gr	oup has.	
	Other Attendee Profile Com	nments:		
Ε.	EXHIBITOR PROFILI	E		
	Number of Exhibitors Attended	ding:		
	Number of Domestic Exhibit Note: Domestic Exhibit	tors: tors live in the same country where	the event is held	
	Number of International Exh	nibitors:		
	Demographics Profile (Exhi	bitors Only):		
	Number of Exhibiting Comp	panies/Organizations Represented:		
	Accessibility/Special Needs Note: Use this section	*: to outline any special needs the gr	oup has.	
	Other Exhibitor Profile (Comments:		
F.	ARRIVAL/DEPARTU	RE INFORMATION		
	Major Arrivals:	_		
	Major Departures:			
	Group Arrivals/Departures:			
		y Requirements:		
	Luggage Storage Requirem	nents:		

	Dri	ve-in and Parki	ing Instr	uctions:		_				
	Fly	y-in Instructions	s:							
	Oth	ner Arrival/Depa	arture C	omments:						
G.	Н	OUSING								
	Ro	om Block(s)*: For a multi-ho	otel/hous	sing facility e	event, nai	me all housi	ng facilities a	nd specify the	headquarters	
		Facility Na	ame	HQ Hotel?	Da	ay 1	Day 2	Day 3	Additional of as necess	-
		Facility Na	me1	☐ Yes ☐ No	Final Block		inal Room lock #	Final Room Block #		
		Additional fa as necess								
н.	Thi Sui Do Acc Am In-r Ro	rd-Party Housi If Yes, Housir ites: uble/Single Oc cessibility/Spec renities: room deliveries om Drops (outs ner Housing Co Note: See PS - VERY	ng Proving Proving Proving Proving Proving Science of the comments Section	ider Used: Ider Compar /: ds Rooms*: ors): D for VIP in	ny Name:					
		Name	Title	Employer	Arrival Date & Time	Departure Date & Time	Amenities	Upgrades	Relationship to the Event	Comments e.g. special billing, airport transfers
		VIP1 VIP2								
		Repeat for additional VIPs as necessary.								
I.	Us Off Fur	NCTION SF e this section to -site Venue(s): nction Rooms: ssage Center:	o addres		ial issues	or situation	s that apply to	o the event.		

	Registration Area(s): _								
	Lounge(s):								
	Speaker Ready Room(s):								
	Press Room:								
	Storage:								
	General Reader Board	Information:							
	Other Function Space	Comments:							
J.	EXHIBITS								
	Location(s) of Exhibits	:							
	Exhibitor Registration I	_ocation(s) :							
	Number of Exhibits: _								
	Gross Square Feet Us	ed:	Gross Square Meters I	Jsed:					
	Net Square Feet Used	:	Net Square Meters Used:						
	Exhibit Rules & Regula	ations Attached: 🗖 Yes	□ No						
	Show Dates and Times	3:							
	Day/Date	Show Hours	Show Hours	Show Hours					
	Storage Needs:								
	Anticipated POV (Priva	ately Owned Vehicle) De	eliveries (#):						
	Exhibitor Schedule								
	Move-in Begin Dat Move-in Begin Tim		Move-in End [Date:					
	Move-out Begin Da Move-out End Tim	ate: e:	Move-out End	Date:					
	Service Contractor Sch	nedule							
	Move-in Begin Dat Move-in Begin Tim	ne:	Move-in End [Date:					
	Move-out Begin Da Move-out End Tim	ate: e:	Move-out End	Date:					
	See Section B: Dates	& Times for Targeted M	Nove-in Information						
		9							

K. UTILITIES

Use this section to describe any special situations in regard to Engineering, Rigging, Electrical, Water, Telecommunications, etc.

L.	SAFETY, SE	CUR	RITY & FII	RST	-AID							
	Medical/Emerge	ncy In	structions*:									
	Key Event Organ	nizer/H	Host Organia	zation	n Cont	act in Case	of Eme	rgeno	cy/Crisis	*·	_	
	Crisis & Emerge	ncy In	structions*:									
	On-site Commur	nicatio	ns Protocol	*:								
	General Security	//Surv	eillance:		□ Not □ Out	Required side Vendo	or To Pro	☐ Gr vide:	oup To	Provide 📮	Venu ny nar	ne To Provide ne)
-	Day/Date		Location			Hours (s	tart & er	ıd)	Hours	(start & end)	Но	urs (start & end)
	First-Aid Service	es:		[□ Not □ Out	Required side Vendo	or To Pro	☐ Gr vide:	roup To	Provide 📮	Venuny nar	ue To Provide ne)
-	Day/Date Location					Hours (s	tart & er	ıd)				
[Keys Location Function Name Sta					t Day &	End	Day	& Time	# of Keys		Key Type
_					Time	ne		Required			☐ House/Standard	
Ĺ	VIP and/or Police Escorted Movements:											
	Other Security C	omme	ents:									
М.	FOOD & BE	VER	AGE									
	Special Requirer	ments	*.									
	Catered Food &				ted At	tendance*						
			Day 1	Da	y 2	Day 3	Day 4		epeat for ays as ne	additional		
	Breakfast(s)		#		#	#	#					
	AM Break(s))	#		#	#	#					
	Lunch(s) PM Break(s)		#		# #	#	#					
	Reception(s		#		#	#	# #					
	Dinner(s)	/	#		#	#	#					
	On-Site F&B De							•				
	Off-Site F&B De	scripti	on:		-							
	Anticipated Outle											
	Other Food & Be	everag	je Commen	ts:								

Эг	PECIAL ACTIVIT	IIES					
Re	creational Activities:						
Gu	est Programs:						
Τοι	urs:						
Pre	e- & Post-Event Prog	rams:					
Ent	tertainment:						
Oth	ner Special Activities	Comments:					
Αl	UDIO/VISUAL R	EQUIREMEN	ITS	ns that apply to	the event.		
TF	RANSPORTATIO	ON					
Att			No				
	Day & Date (i.e., Monday, mm/dd/yyyy)	Route Name	Start Time	End Time	Frequency		
	Repeat for additional occurrences as necessary.						
Shi							
		Off-Site Function	Off-Site Function 2	Off-Site Function	n 3 Off-Site F	unction 4	Additional Off-Site Functions as Necessary
	Departure Location						-
	Departure Date/Time						
F							
-							
F				-			1
-							
	Provider						
	I IOVIGOI		1	1	1		i .
	Gu Toi Pre En Ch Oth Us TF	Guest Programs: Tours: Pre- & Post-Event Prog Entertainment: Children's Programs: _ Other Special Activities AUDIO/VISUAL R Use this section to addr TRANSPORTATIO Attendee Shuttle Provid If Yes, complete the Day & Date (i.e., Monday, mm/dd/yyyy) Repeat for additional occurrences as necessary. Transportation Prov Shuttle(s) Provided for O If Yes, complete the	Entertainment: Children's Programs: Other Special Activities Comments: AUDIO/VISUAL REQUIREMEN Use this section to address any special is TRANSPORTATION Attendee Shuttle Provided*: □ Yes □ If Yes, complete the following: Day & Date (i.e., Monday, mm/dd/yyyy) Repeat for additional occurrences as necessary. Transportation Provider: Shuttle(s) Provided for Off-Site Events: If Yes, complete the following: Off-Site Function 1 Departure Location Departure Date/Time Drop-off Location Drop-off Date/Time Return Location Return Date/time	Guest Programs: Tours: Pre- & Post-Event Programs: Entertainment: Children's Programs: Other Special Activities Comments: AUDIO/VISUAL REQUIREMENTS Use this section to address any special issues or situation TRANSPORTATION Attendee Shuttle Provided*: □ Yes □ No If Yes, complete the following: Day & Date (i.e., Monday, mm/dd/yyyy) Repeat for additional occurrences as necessary. Transportation Provider: Shuttle(s) Provided for Off-Site Events: □ Yes □ No If Yes, complete the following: Off-Site Function	Guest Programs: Tours: Pre- & Post-Event Programs: Entertainment: Children's Programs: Other Special Activities Comments: AUDIO/VISUAL REQUIREMENTS Use this section to address any special issues or situations that apply to TRANSPORTATION Attendee Shuttle Provided*: □ Yes □ No If Yes, complete the following: Day & Date (i.e., Monday, mm/dd/yyyy) Repeat for additional occurrences as necessary. Transportation Provider: Shuttle(s) Provided for Off-Site Events: □ Yes □ No If Yes, complete the following: Off-Site Function Off-Site Function Off-Site Function Departure Date/Time Drop-off Location Drop-off Date/Time Return Location Return Date/Time Return Dat	Guest Programs: Tours: Pre- & Post-Event Programs: Entertainment: Children's Programs: Other Special Activities Comments: AUDIO/VISUAL REQUIREMENTS Use this section to address any special issues or situations that apply to the event. TRANSPORTATION Attendee Shuttle Provided*: □ Yes □ No If Yes, complete the following: Day & Date (i.e., Monday, mm/dd/yyyy) Repeat for additional occurrences as necessary. Transportation Provider: Shuttle(s) Provided for Off-Site Events: □ Yes □ No If Yes, complete the following: Off-Site Function Off-Site Function Off-Site Function Off-Site Function Off-Site Function Opeparture Date/Time Drop-off Date/Time Return Date/time	Guest Programs: Tours: Pre- & Post-Event Programs: Entertainment: Children's Programs: Other Special Activities Comments: AUDIO/VISUAL REQUIREMENTS Use this section to address any special issues or situations that apply to the event. TRANSPORTATION Attendee Shuttle Provided*: □ Yes □ No If Yes, complete the following: Day & Date (i.e., Monday, mm/dd/yyyy) Repeat for additional occurrences as necessary. Transportation Provider: □ Yes □ No If Yes, complete the following: Shuttle(s) Provided for Off-Site Events: □ Yes □ No If Yes, complete the following: Off-Site Function □ Off-Site Function 1 Off-Site Function 3 Off-Site Function 4 Departure Date/Time □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

Q. IN CONJUNCTION WITH (ICW) GROUPS

Use this section to list and describe any In Conjunction With (ICW) groups of which suppliers for this event should be aware. Full contact information for the main point of contact should also be included. Additionally, note any important rules and regulations regarding these groups.

R. MEDIA/PRESS

Use this section to address any special issues or situations that apply to the event (e.g. contact information for the person to whom all media inquiries should be sent).

S. SHIPPING/RECEIVING

	From:	То:	Shipper:	# of Items:	Expected Delivery Date
	(contact and	(contact and			Date
	address)	address)			
	Expected Outbound	Shipping Requireme	nts*:		
	Dock Usage:				
	Freight Elevator Usa	age:			
	Drayage To Be Han	dled By:	_		
	Other Shipping/Rec	eiving Comments:			
Т.		IG INSTRUCTIO		it apply to the event.	
U.	_	INSTRUCTIONS address any special is	sues or situations tha	at apply to the event.	
٧.	OTHER REQUI	REMENTS			
W.	BILLING INST	RUCTIONS			
	Final Bill to Be Prov	ided to*:	(contact name)		
		to*: (ma			
	Special Concession	s and Negotiated Item	ns/Services*		
	Description				
	Item/Service1 Item/Service2				
		nal items/services as nece	essary.		
	On-Site Bill Review	Instructions:			
	Third-Party Billing Ir Use this section to g contractors expense	give specific instructio	 ns for goods & servic	es that the event organize	er is not responsible for (e.g.
	Group is tax-exemp If yes, Tax Exer	t*: ☐ Yes ☐ No mpt ID #:	_		
	Room & Tax to Mas	ter*: □ Yes □ No			
	Incidentals to Maste	er*: □ Yes □ No			
	Guests Pay on Own	r*: ☐ Yes ☐ No			
Χ.	AUTHORIZED	SIGNATORIES			
	Full Name	Title		Approval Authority	

Signatory1 Full Name*	Signatory1 Title*	Indicate Approval Authority Instructions*
Repeat for additional Signatories as necessary.		

PART II – Function Schedule Date Originated: _____ Date Revised*: ____ Repeat for additional revisions as necessary. Event Name: _____ Event Organizer/Host Organization: _____ Contact Name: _____ Contact Phone: _____ Day & Function Function Function Facility Room Set Set Function Posting 24-Hour

Day &	Function	Function	Function	Facility	Room	Set-	Set	Function	Posting	24-Hour
Date	Start Time (US & Military via auto calc)	End Time (US & Military via auto calc)	Name		Name	ир	For	#	Instructions	Hold?
						۸			□ Post□ Do Not Post	☐ Yes ☐ No

Function Schedule Comments: _____

[^]enter primary set-up designated on the function's function order.

PART IIIa - Function Set-up Order

Dat	ate Originated:	
	ate Revised*: epeat for additional revisions as necessary	:
A.	. EVENT DETAILS	
	Event Name:	
	Event Organizer/Host Organization	on:
	Contact Name:	
	Contact Phone:	
В.	. FUNCTION DETAILS	
	Function #:	
	Function Name:	
		Drop Down Options: Break Out Coat Check Dressing/Green Room Exhibit General Session Meeting Office Photo Room Poster Session Registration Speaker Room Storage Workshop Other
	Post to Reader Board?	☐ Do Not Post
	Function Location:	
	Key Event Personnel for this Fun	ction:
	Attendance:	
	Function Start Day/Date: Function Start Time (US & Militar	y via auto calc):
	Function End Day/Date: Function End Time (US & Military	via auto calc):
	Set Up By (US & Military via auto	calc):
	Dismantle No Later than (US & N	filitary via auto calc):
	Catered Function: ☐ Yes ☐ N	0

C. ROOM SET-UP

Room Set-up Diagram Attached: Yes No Note: The set-up diagram should indicate A/V placement and electrical needs.					
Room Set Room For:	(qty.)				
Primary Room Set-up:	Drop Down Options: 10x10 exhibits 8x10 exhibits Island Exhibit Peninsula Exhibit Perimeter Exhibit Tabletop exhibits Banquet Rounds for 10 Banquet Rounds for 12 Banquet Rounds for 8 Board Room (Conference) Classroom - 2 per 6 ft. tables Classroom - 3 per 8 ft. tables Classroom - 4 per 8 ft. tables Classroom (Chevron) - 2 per 6 ft. tables Classroom (Chevron) - 3 per 6 ft. tables Classroom (Chevron) - 3 per 8 ft. tables Classroom (Chevron) - 4 per 8 ft. tables Classroom (Chevron) - 4 per 8 ft. tables Classroom (Chevron) - 4 per 8 ft. tables Crescent Rounds of 5 Crescent Rounds of 6 Crescent Rounds E-shaped Existing Flow (no tables or chairs) Hollow square Perimeter Seating Registration Royal conference Talk Show Theater - Semi-circle Theater - Chevron T-shaped U-shaped U-shaped Other:				
Secondary Room Set-up:	Choose all that apply: Perimeter Seating set for (qty.) Talk Show Set-up set for (qty.) Head Table for (qty.) Lectern [see Section D (A/V) for style & quantity] Rear Screen Projection [see Section D (A/V) for details] Riser If yes, Riser Height: in. (cm) Riser Width: in. (cm) Riser Depth: in. (cm) Dance Floor If yes, Dance Floor Length: in. (cm) Dance Floor Width: in. (cm) Other: in. (cm)				

	Other Set-up Requirements (choose all that app	oly):		
	 □ Water Service for Speaker(s)/Moderator(□ Water Service for table(s) □ Water Service for back of room □ Pads/Pens for tables □ Candy for tables □ VIP Set-up		<i>If yes,</i> Quantity: _	
	Special Requirements:			
	Room Set-up Comments:			
D.	AUDIO/VISUAL (A/V)			
	□ Not Required □ Group To Provide □ Venue To Provide □ Outside Vendor To Prov If Not Required, go to Section E. Otherwise A/V Company Name: A/V For in the section I in the	e, complete the fo	ollowing:	
	A/V Equipment/Services Needed (choose all that		Item Price	Item Detail/Comments
	□ 35mm Projector w/ Remote □ Audio Recording □ Background Music □ Blackboard w/ Eraser & Chalk □ Closed Circuit Video □ Data Projector □ Dry Erase Board w/ Eraser & Markers □ DVD Player □ Easel □ Electric Pointer □ Flipchart & Markers □ Lectern (standing) □ Lectern (table) □ Microphone – Wired Lavaliere □ Microphone – Wired Standing □ Microphone – Wired Standing □ Microphone – Wireless Lavaliere □ Microphone – Wireless Lavaliere □ Microphone – Wireless Standing □ Microphone – Wireless Standing □ Microphone – Wireless Table □ Monitor Cart □ Overhead Projector □ Personal Computer – Desktop			
	 □ Personal Computer - Laptop □ Personal Computer - Mac □ Powered Speaker □ Projection Stand □ Screen (indicate size in comments) □ Television □ VHS Player □ Video Camera 			
	□ Video Monitor□ Video Recording□ Other:			

	A/V Comments: Include special information such as lighting needs or labor needs (e.g. AV technician).								
Ε.	. FOOD & BEVERAGE (F&B)								
	☐ Venue To Provide	 □ Not Required □ Venue To Provide □ Outside Vendor To Provide If Not Required, go to Section F. Otherwise, complete the following: 							
	F&B Service Time (U	JS & Military via auto calc):						
	Anticipated Attendar	nce:							
	F&B Guarantee:								
	Set for:	_							
	Meal Type:	Drop Down C ☐ Continenta ☐ Breakfast ☐ Brunch ☐ Lunch ☐ Dinner ☐ Break ☐ Reception ☐ Hospitality ☐ Other:	İ Breakfast						
	Service Type: Drop Down Options: □ Boxed □ Buffet □ Plated □ Other:								
	F&B Menu								
	Description	Quantity	Price	Per Person, gallon, tray, etc.					
	F&B Comments:	address dietary requireme	ents, alcohol policies, and	other special issues.					
F.	DÉCOR								
 □ Not Required □ Group To Provide □ Venue To Provide □ If Not Required, go to Section G. Otherwise, complete the following: 									
	Decorator Company	Name:							
	Décor Instructions/R	Requests:							
G.	SECURITY								
	# of Keys Required:								
	Key(s) should be:	☐ House/Standard Key	☐ Re-keyed						
	Security Required:	☐ Not Required☐ Venue To Provide	☐ Group To Provide ☐ Outside Vendor To Pr	ovide					

	If Not Required, go to Section H. Otherwise, complete the following:
	Security Company Name:
	Security Start Time (US & Military via auto calc):
	Security End Time (US & Military via auto calc):
	Security Instructions/Requests:
н.	ACCESSIBILITY
	Accessibility/Special Needs Instructions:
I.	ENTERTAINMENT/SPEAKER
	Entertainment/Speaker: ☐ Yes ☐ No If No, go to Section J. If Yes, complete the following:
	Speaker Name(s):
	Entertainment/Speaker Company:
	Entertainment/Speaker Instructions/Requests:
J.	SIGNAGE
	 □ Not Required □ Group To Provide □ Venue To Provide □ Outside Vendor To Provide If Not Required, go to Section K. Otherwise, complete the following:
	Signage Company:
	Easel Required: ☐ Yes ☐ No
	Signage Instructions/Requests:
K.	TRANSPORTATION
	Transportation Required: ☐ Yes ☐ No If No, go to Section L. If Yes, complete the following:
	Transportation Company:
	Transportation Instructions/Requests:
L.	SHIPPING/RECEIVING
	Shipping/Receiving Required: ☐ Yes ☐ No If No, go to Section M. If Yes, complete the following:
	Shipping/Receiving/Mail Instructions/Requests:
Μ.	UTILITIES
	Electrical Connections: ☐ Not Required ☐ Group To Provide ☐ Venue To Provide ☐ Outside Vendor To Provide
	Optional: Connection Type Quantity Price

Electrical Note	es: trical needs, do	escription of u	use and q	uantity.			
elecommunicati	ons Connecti	ons:	□ Not R □ Venue				p To Provide de Vendor To Provide
Voice Services Item ☐ Analog Pho			Quanti	ty	Price		Comments ☐ Long distance ☐ Restricted
☐ Multi-Line P☐ Single Line☐ Speaker Ph☐ Voice Mail E☐ Other:	Phone Set one Box						☐ Other
Data Services							
Item ☐ Internet Cor ☐ Internet Cor ☐ ISDN Line ☐ T-1 Line ☐ Other:	nnection – Wire		Quar	ntity	Price	• 	
Telecommunic	ations Notes:						
Include place	ement informa	ion and other	r requiren	nents hei	e.		
eaning Services Cleaning Cont	☐ Venu	Required le To Provide)	☐ Outsi		or To Pro	
Cleaning Refre							
_	iple cleaning a			eded. A	lso indica	ated tras	h removal times if different
ther Utilities:	□ Not Requ	iired o Provide	☐ Group			ovide	
Item ☐ Air (indicate ☐ Drain ☐ Natural Gas ☐ Water (indic	s/Propane	oressure:)	Quanti	ty	Price	

	□ Other:
	Other Utilities Notes:
N.	BILLING INSTRUCTIONS
	Billing Instructions: Note any instructions that are unique to this function and not covered by information in the narrative.
	Organizer Cost Center:

PART IIIb – Function Set-up Order (Exhibitor Version)

Dat	e Originated:					
Dat <i>Rep</i>	e Revised*:eat for additional revisions as necessa	ary.				
A.	EVENT DETAILS					
	Event Name:					
	Event Organizer/Host Organiza	tion:				
	Contact Name:					
	Contact Phone:					
В.	BOOTH DETAILS					
	Booth #:					
	Booth Location:					
	Booth Type:	□ 8'x10' □ 10'x10' □ Island □ Peninsula □ Perimeter □ Table Top □ Other:				
	Booth Name:					
	Company Name:					
	Key Contact Person for Booth:					
	Booth Start Day/Date: Booth Start Time (US & Military	via auto calc):				
	Booth End Day/Date: Booth End Time (US & Military	via auto calc):				
	Set Up By (US & Military via au	to calc):				
	Tear Down No Later than (US 8	& Military via auto c	alc):			
C.	BOOTH SET-UP					
	Booth Set-up Diagram Attached: ☐ Yes ☐ No Note: The set-up diagram should indicate A/V placement and electrical needs.					
	Inventory Needed (list all that a	pply):	Ougatitu	Drice/Dex	Commonto	
	Description		Quantity	Price/Per	Comments	
	Special Requirements: e.g. double-decker, floor lo	ad				

	Booth Set-up Comments:			
D.	AUDIO/VISUAL (A/V)			
	 □ Not Required □ Booth To Provide □ Venue To Provide □ Outside Vendor To Provide If Not Required, go to Section E. Otherwise, 		llowing:	
	A/V Equipment/Services Needed (choose all tha	t apply):		
	S5mm Projector w/ Remote Audio Recording Background Music Blackboard w/ Eraser & Chalk Closed Circuit Video Data Projector Dry Erase Board w/ Eraser & Markers DVD Player Easel Electric Pointer Flipchart & Markers Lectern (standing) Lectern (table) Microphone – Wired Lavaliere Microphone – Wired Standing Microphone – Wired Standing Microphone – Wireless Lavaliere Microphone – Wireless Lavaliere Microphone – Wireless Standing Microphone – Wireless Standing Microphone – Wireless Standing Microphone – Wireless Table Monitor Cart Overhead Projector Personal Computer – Desktop Personal Computer - Laptop Personal Computer - Laptop Personal Computer - Mac Powered Speaker Projection Stand Screen (indicate size in comments) Television VHS Player Video Camera Video Monitor Video Recording Other:		Item Price	
	A/V Comments:			
Ē.	FOOD & BEVERAGE (F&B) □ Not Required □ Booth To Provide □ Venue To Provide □ Outside Vendor To Provide If Not Required, go to Section F. Otherwise,		llowing:	
	F&B Service Time (US & Military via auto calc):			
	Anticipated Attendance:			
	F&B Guarantee:			
	Set for:			

	Meal Type:	Drop Down Op. □ Continental E □ Breakfast □ Brunch □ Lunch □ Dinner □ Break □ Reception □ Hospitality □ Other:	Breakfast	
	Service Type:	Drop Down Op: ☐ Boxed ☐ Buffet ☐ Plated ☐ Other:		
	F&B Menu			
	Description	Quantity	Price	Per
				Person, gallon, tray, etc.
	F&B Comments:	address dietary requiremen	ts, alcohol policies,	and other special issues.
F.	DÉCOR			
	□ Venue To Provide	☐ Booth To Provide ☐ Outside Vendor To Prov go to Section G. Otherwise		wing:
	Exhibitor Appointed	Contractor: (in	nclude company nar	me and contact information)
	Décor Instructions/R	equests:		
G.	SECURITY			
	# of Keys Required:			
	Key(s) should be:	☐ House/Standard Key	☐ Re-keyed	
	Security Required:		☐ Booth To Provide	a Duanida
	If Not Required,	☐ Venue To Provide ☐ go to Section H. Otherwise	Outside Vendor Te, complete the follo	
	Security Company N	ame:		
	Security Start Time (US & Military via auto calc)	:	
	Security End Time (U	JS & Military via auto calc):		
	Security Instructions	/Requests:		
Н.	ACCESSIBILITY	Y		
	Accessibility/Special	Needs Instructions:		

I. ENTERTAINMENT/SPEAKER

	Entertainment/Speaker: ☐ Yes ☐ No If No, go to Section J. If Yes, complete to	the following:			
	Speaker Name(s) :				
	Entertainment/Speaker Company:				
	Entertainment/Speaker Instructions/Requests	s:			
J.	SIGNAGE				
	Signage Instructions/Requests:	=			
K.	MATERIAL HANDLING				
	Shipping/Receiving Required: ☐ Yes ☐ No)			
	Customs/Brokerage: ☐ Yes ☐ No				
	Shipping Information:				
	To From		Sender		Venue
	Shipping to Show Carrier: (Include Company name, address, contact, p	phone, fax and e-ma	ail.)		
	Shipping from Show Carrier: (Include Company name, address, contact, p	phone, fax and e-ma	ail.)		
	Material Handling Instructions:				
(Sp	pecify fragile, oversized etc.)				
L.	UTILITIES				
	Electrical Connections: ☐ Not Require ☐ Venue To P	d □ Grouµ rovide □ Outsi		rovide	
	Optional:				
	Connection Type Quantity	Price			
	Connection types can include sp	pecific service type	such as 120 vo	lt (10 amp) se	rvice or power strip
	,				
	Electrical Notes: Include Electrical needs, description of	fuse and quantity			
	molade Electrical flocate, decemplicit of	acc and quantity.			
	Telecommunications Connections:	□ Not Required□ Venue To Pro		up To Provide side Vendor T	
	Voice Services	-			
	Item ☐ Analog Phone Line	Quantity ————	Price	Comments Long dis Restricte	stance ed
	☐ Multi-Line Phone Set☐ Single Line Phone Set			Other	

	☐ Speaker Phone ☐ Voice Mail Box ☐ Other:		
	Data Services		
	Item ☐ Internet Connection – Ethernet ☐ Internet Connection – Wireless ☐ ISDN Line ☐ T-1 Line ☐ Other:	Quantity	Price
	Telecommunications Notes:		
	Include placement information and other req	quirements he	ere.
	Cleaning Services: ☐ Not Required ☐ Venue To Provide	□ Grou □ Outs	ıp To Provide ide Vendor To Provide
	Cleaning Contractor:		
	Cleaning Refresh Times and Instructions:		
	Specify multiple cleaning and refresh times from refresh times	as needed. A	Also indicated trash removal times if different
		Group To Pro Outside Vend	ovide dor To Provide
	Item Air (indicate PSI/Pascal:) Drain Natural Gas/Propane Water (indicate minimum pressure:) Fill & Drain (indicate gallons:) Steam Other: Other Utilities Notes:		ity Price
N.	BILLING INSTRUCTIONS		
	Booth is tax-exempt: ☐ Yes ☐ No		
	Tax-Exempt ID#:		
	Authorized Signatories:		
	Booth Cost Center:		
	Send Final Bill To:		
	Company Name: Address: City, State, Postal Code, Country:	_	

Title:	
Phone:	
Fax:	
Email:	
Method of Payment:	
Purchase Order, Credit Card Type, Master Account, etc.	
Method of Payment #:	
PO #, Credit Card # with expiration date, Master Account #	
Billing Instructions:	
Note if any aspect of the function is complimentary and the responsible party.	