

Notice: This form may be used for commercial dealer application filed pursuant to Chapter 30.50, Wis. Stats. The Department will not consider your application unless you provide all necessary information. Personally identifiable information on this form will be used to administer the registration program, for enforcement purposes, and may be used for secondary purposes.

Instructions: A Wisconsin dealer registration must be used for testing, demonstrating, rental, private or personal use. "Dealer" means a person engaged wholly or in part in the business of selling or distributing boats to customers for profit or commission and who has made a substantial financial investment in the business. There must be a different registration number for each boat you are going to have in the water at any given time. Registration numbers are assigned by DNR but are not provided. Dealer must create 2 plaques for each number assigned (1 plaque for each side of the boat). (Refer to the Wisconsin Boating Regulations for display specifications.)

Boat registration fees reflect a three-year registration cycle that expires on March 31. Registration fees are not prorated. **Dealer must carry a completed copy of this registration while boat is being operated until certificate is received.**

Dealer Information				Leave Blank - DNR Use Only	
Business Name or Last, First, Middle Initial (Print)				Date	OTC Fee
Contact Name		Telephone Number (include area code)		Total Amount Received	
Mailing Address				Plate Numbers / Dealer ID Issued	
City	State	ZIP Code	County where dealership is located		
E-Mail Address		FEIN (Federal Employer Identification Number)		Dealer ID (if currently a DNR Dealer)	

Registration Type (select all that apply)

Original Commercial Dealer Registration – **Includes certificate and decals** _____ X \$75.00 \$ _____

Commercial Dealer Registration Renewal – **Includes certificate and decals** _____ X 75.00 \$ _____

List registration numbers being renewed: WS _____ WS _____
 WS _____ WS _____ WS _____ WS _____
 WS _____ WS _____ WS _____ WS _____

Duplicate Commercial Dealer Certificate – List registration numbers below _____ X \$2.50 _____

WS _____ WS _____ WS _____ WS _____
 WS _____ WS _____ WS _____ WS _____

Duplicate Decal(s) – List registration numbers below _____ X \$2.50 _____

WS _____ WS _____ WS _____ WS _____
 WS _____ WS _____ WS _____ WS _____

Clean Water Donation* (\$1.00) _____

Over the Counter (OTC) Fee (if applicable) _____

Total Registration Fee \$ _____

Certification

I certify that to the best of my knowledge information and statements on this application are true and correct.

Withhold personal identifiers collected on this form from disclosure on any list of 10 or more individuals that the DNR is requested to provide to another person [s. 23.45, Wis. Stats.].

Authorized Signature for Dealership	Date Signed
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Mail to: Commercial Dealer Registration
 Department of Natural Resources
 PO Box 7924
 Madison, WI 53707-7924

* This fee is to be in addition to the registration fee and will be used exclusively for research conducted by the DNR to determine methods of improving the quality of the lakes in Wisconsin.