

SAMPLE HONOREE FUND-RAISING LETTER

Date, 2013

Name

Address

City, State Zip

Dear Salutation:

I am writing you because I have been selected as an honoree for *Jacksonville's Finest*, a charity gala to benefit the Cystic Fibrosis Foundation that recognizes young professionals. This entertaining evening of awards, dinner, dancing and a silent auction is one of the most popular fund-raisers on Jacksonville's charity calendar and is expected to raise more than \$75,000 this year.

As a participant, I have committed to raising \$1,500 for The Cystic Fibrosis Foundation. I am asking you to support my campaign with a tax-deductible donation of \$100, \$50, or whatever you can make, to the Cystic Fibrosis Foundation on my behalf. The proceeds from this event will buy science, that will one day, lead to a cure for CF.

Cystic fibrosis is a genetic disease that shortens the lives of those children and adults born with it. When the Foundation was organized 54 years ago, few children born with CF lived to attend elementary school. Today, the median age of survival is 37.8 years. Just as the median age has risen, so too, has the quality of life. Your donation can help insure those affected by CF continue to have additional tomorrows.

On behalf of the many families affected by CF, thank you, in advance, for your kind generosity. A return envelope has been included for your convenience. If you would prefer to donate online please go to <http://nfl.cff.org/finest>.

Sincere regards,

Jane Doe/John Doe
2013 Jacksonville's Finest Honoree

P.S. It is important to have confidence when considering charitable giving. According to the 2007 CFF Annual Report, the CF Foundation's efficiency factor (fundraising and administrative expenses as a percentage of revenue) was a commendable 10.1 percent. This means "Nearly 90 percent of every dollar of revenue raised was available for investment in vital CF programs." You can be assured that money raised with your donation will be used wisely.