



Excellence in  
**Education**  
Awards

**in cooperation with**  
**Texas Association of Secondary School Principals**  
**Texas Elementary Principals and Supervisors Association**  
**Texas Association of School Administrators**  
**Texas Parent Teacher Association**

**2013 Principal Application**



**Helping Here.**

## **Purpose**

Created in 2002, the H-E-B Excellence in Education Awards are designed to honor outstanding public school professionals and to thank them for their dedication and commitment. Through this program, H-E-B seeks to pay tribute to those educators who go the extra mile each and every day to serve their students and their communities and who inspire others to do the same.

## **Eligibility**

- Active Public School Principal with a minimum of five years of experience as a campus level principal; minimum of two consecutive years on the same campus
- State certified public school principals currently administrating over a school within 60 miles of an H-E-B or Central Market Store
- Proven community leader
- Current TASSP and TEPSA Statewide officers are not eligible
- Principals who have been previously selected as a statewide winner are not eligible to reapply

## **Criteria**

Nominees will be judged according to the Texas Professional Standards for Principals with special emphasis on:

- Leadership and Campus Culture
- Instructional Leadership and Management
- Communication and Community Relations

## **Evaluation Process**

All written applications will be screened and scored by a team of professional readers. Regional finalists will be selected by a panel of judges comprised of educators, administrators and community leaders. There are five identified regions within the H-E-B service area and two (2) finalists will be selected from each area, one elementary and one secondary.

Applications from the ten (10) finalists will then be reviewed by the statewide selection committee. The committee will conduct personal interviews with each candidate during a special two-day event to be held in May 2013. The event will culminate with the announcement of two (2) overall statewide winners during a recognition dinner and celebration.

## **Awards**

The ten (10) regional finalists will be notified of their selection on their individual campuses beginning in February. During surprise visits from H-E-B officials and members of the community, each finalist will be presented with a check for \$1,000 for themselves plus a \$2,500 grant for their schools. In addition, each finalist will receive an all-expense paid trip to the awards celebration in May including a special reception in their honor.

**Elementary School Winner - \$10,000 for the principal and \$25,000 for his or her school**

**Secondary School Winner - \$10,000 for the principal and \$25,000 for his or her school**

## **Application Guidelines**

Applications may be submitted online or mailed in.

To complete an online application, please visit [www.heb.com/education](http://www.heb.com/education). The online application will be available until midnight on January 11, 2013.

If an applicant is mailing in an application rather than completing it online, please follow the guidelines below:

- Use no more than one page (8.5" x 11") to answer each professional question.
- NOTE: Professional resumés can be more than one page.
- Type your name and the corresponding professional question at the top of each page.
- Use no smaller than 10 pt. type and no less than 1.5" line spacing.
- Please retain a copy of the application for your records, as materials will not be returned.
- Please DO NOT submit additional materials. They will not be used in the judging process.
- Applications must be postmarked by midnight on January 11, 2013.
- Staple your completed application in the top left corner.

Please submit your completed application to:

H-E-B Excellence in Education Awards  
6929 Airport Blvd., Suite 176  
Austin, TX 78752

Once your application has been received, you will be notified via E-mail.  
Please allow 3 - 5 days for processing.

**PRINCIPAL  
APPLICATION FORM**  
Type or clearly print your answers.



Nominee Name: \_\_\_\_\_  
First Last

Dr. \_\_\_ Mr. \_\_\_ Mrs. \_\_\_ Ms. \_\_\_

Home Address: \_\_\_\_\_  
Street City State Zip

Home Phone: ( ) \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Total number of years as a principal: \_\_\_\_\_

Total number of years at current school: \_\_\_\_\_

Full Name of School: \_\_\_\_\_

School Address: \_\_\_\_\_  
Street City State Zip

Telephone: ( ) \_\_\_\_\_ Fax Number: ( ) \_\_\_\_\_

School E-mail: \_\_\_\_\_ School Web Site: \_\_\_\_\_

Classification: \_\_\_\_\_ Urban \_\_\_\_\_ Suburban \_\_\_\_\_ Rural

School District: \_\_\_\_\_ ESC Region: \_\_\_\_\_

District Superintendent's Name: \_\_\_\_\_

District Address: \_\_\_\_\_  
Street City State Zip

Telephone: ( ) \_\_\_\_\_ Fax Number: ( ) \_\_\_\_\_

Current School Enrollment: \_\_\_\_\_ Grade Levels (e.g. Pre-K - 5): \_\_\_\_\_

Demographic breakdown of student population: \_\_\_\_\_

Percentage of students that qualify for free or reduced lunch: \_\_\_\_\_

TAKS/STAAR Passage Rates: Reading \_\_\_\_\_ English/LA \_\_\_\_\_ Science \_\_\_\_\_  
Writing \_\_\_\_\_ Mathematics \_\_\_\_\_ Social Studies \_\_\_\_\_

Current Campus Rating: \_\_\_\_\_

Categories (Select One):

\_\_\_\_ Elementary School Nominee  
\_\_\_\_ Secondary School Nominee

Grade Configuration (Pre-K - 5): \_\_\_\_\_  
Grade Configuration (6 - 12): \_\_\_\_\_

Signature of Nominee: \_\_\_\_\_ Date: \_\_\_\_\_

## **EDUCATIONAL HISTORY AND PROFESSIONAL DEVELOPMENT**

Please provide a copy of your current resumé with the following information

- a. Colleges and universities attended and degrees earned
- b. Employment history including school names, locations and dates
- c. Professional association memberships and offices held
- d. Developmental activities and leadership training
- e. Honors and awards
- f. Community involvement

NOTE: Resumés can be more than one page in length.

## **PROFESSIONAL QUESTIONS (essays)**

### **Leadership**

1. How do you keep interest, engagement and rigor high for students, teachers and support staff? How well are your efforts working? How do you know?
2. What are the obstacles or hurdles that your school has had to overcome in order to get where you are today? Who helped? If you had it to do all over again, what would you do differently?

### **Student Achievement**

3. Explain how you ensure that your staff is able to meet the diverse needs of individual students while also reaching unified group goals.
4. How are you making data relevant, meaningful and useful for parents, teachers and students?

### **Community Involvement**

5. As your school ambassador, describe a situation where you had to work with competing interests and/or constituents such as students, caretakers and community members in a positive manner to benefit everyone involved?

## **LETTERS OF SUPPORT**

**Include a letter of support from an immediate supervisor or superintendent**